

## BUYER REGISTRATION FORM

### KEY DATES:

November 2017	Buyer Early Bird Registration begins (US \$150.00 fee)
January 2nd, 2018	Online Directory available
January 5th, 2018	Online Appointment requests available
January 8th, 2018	Deadline for Early Bird Registration
March 16th, 2018	Regular Registration fee US \$200.00 begins
March 23rd, 2018	Deadline to cancel your Registration subject to a US \$100.00 cancellation fee
April 2nd, 2018	Deadline to be included in the Tianguis Directory
April 2nd - 9th, 2018	Deadline to submit your Appointment requests through your "Passport"
April 9th, 2018	Appointments available to all Buyers & Exhibitors through "Passport"
April 12th, 2018	Additional appointments may be requested through the Manual Scheduling Center in the Passport (Instamatch)
April 14th, 2018	Deadline to register for Tianguis
April 17th, 2018	Exhibitors On-site registration begins
	Buyers On-site registration begins
	Tianguis Market Place begins

### PRELIMINARY PROGRAM

#### Saturday, April 14th

10:00–18:00 Exhibitor and Buyer Registration

#### Sunday, April 15th

10:00–18:00 Exhibitor and Buyer Registration

#### Monday, April 16th

10:00–19:00 Exhibitor and Buyer Registration

#### Tuesday, April 17th

09:00–18:00 Exhibitor and Buyer Registration

10:00–18:00 Tianguis Market Place begins

#### Wednesday, April 18th

09:00–18:00 Exhibitor and Buyer Registration

10:00–18:00 Tianguis Market Place

#### Thursday, April 19th

10:00–13:00 Tianguis Market Place

### REQUIREMENTS AND DOCUMENTS FOR REGISTRATION

- Complete Registration Form and payment information
- If you have not participated in any of the last 3 editions of Tianguis a document that certifies your company or yourself as qualified to attend Tianguis is required (i.e.: IATA number, ASTA registration, etc.)
- A copy of an I.D. with photograph and a Business Card for your onsite registration

### APPOINTMENT INFORMATION

- Your company may register as many qualified Buyer Delegates as you wish. All correspondence will be sent to the attention of the Primary Delegate indicated on page 2
- This event is based on pre-scheduled appointments. You are encouraged to attend all meetings in order to make this event profitable for everyone involved

### CONTACT INFORMATION

#### Our Tianguis offices in CDMX:

Tel: +52 (55) 5674-7883 & 5674-7875

International Buyers Ext.: 113 & 114

National Buyers Ext.: 116 & 110

Email: [buyerinfomex@tianguis.com](mailto:buyerinfomex@tianguis.com)

#### Our Tianguis offices for United States and Canada:

Tel: 1-865-622-2504

Email: [buyerinfo@tianguis.com](mailto:buyerinfo@tianguis.com)

If you choose to complete this form manually, print pages 2 and 3 and send by e-mail to: [BuyerInfo@tianguis.com](mailto:BuyerInfo@tianguis.com)

**COMPANY INFORMATION** (This address will be included in the Official Directory)

Company Name \_\_\_\_\_

Primary Delegate \_\_\_\_\_

(All correspondence will be sent to the Primary Delegate)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-mail \_\_\_\_\_ Web Page \_\_\_\_\_

**BUYER DELEGATE INFORMATION**

	Primary Delegate (1)	Delegate (2)	Delegate (3)
Name			
Last Name			
Title			
E-mail			
May we publish your email address?	YES <input type="radio"/> NO <input type="radio"/>	YES <input type="radio"/> NO <input type="radio"/>	YES <input type="radio"/> NO <input type="radio"/>

All delegates will have access to the market place and will be given their own set of appointments. In case you want to register more than 3 delegates, please fill out another form.

**BUYER REGISTRATION FEE INFORMATION**

\_\_\_\_\_ Buyers at **US\$ 150.00** each on or before January 5th, 2018 US\$ \_\_\_\_\_

\_\_\_\_\_ Buyers at **US\$ 200.00** each from January 8th, 2018 US\$ \_\_\_\_\_

TOTAL AMOUNT PAID US\$ \_\_\_\_\_

**PAYMENT CONDITIONS**

By clicking this box  , you agree to all terms and conditions contained in the section "Policies and Conditions".  
To view our "Policies and Conditions", please click on the following link: [www.tianguisturistico.com](http://www.tianguisturistico.com)

By signing this form, I (print name) \_\_\_\_\_ authorize **Infinite Software Solutions** to process full payment for the registration fee shown above to this credit card and agree to the cancellation policies shown on "Policies and Conditions".

The Buyer registration fee includes your participation in Tianguis 2018 business and social events ONLY.

It does not include hotel accommodations or air transportation. Any changes or cancellations must be sent by e-mail to: [BuyerInfo@tianguis.com](mailto:BuyerInfo@tianguis.com) on or before March 16<sup>th</sup>, 2018 and are subject to a **US\$100.00** cancellation fee. **No refunds will be issued after this date.**

Credit card payment must accompany Registration Form in order to guarantee your participation at the event.

**PLEASE NOTE: CHECKS ARE NOT ACCEPTED**

American Express	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<b>Expiration Date</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Mastercard	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Visa	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Cardholder's Name

Signature

Date

## COMPANY MARKETING INFORMATION

The Buyer Directory contains important sales and marketing information about your Company.

The questions marked with \*\* must be answered in order for your company to be included in the Directory indexes. Please do not add or write in answers not provided.

### A. \*\* Describe your Company organization/markets:

1. Tour Operator	<input type="checkbox"/>	9. Large Groups > 500	<input type="checkbox"/>	17. Global Distribution System	<input type="checkbox"/>
2. Tour Wholesaler	<input type="checkbox"/>	10. Small/Medium < 500	<input type="checkbox"/>	18. Broker	<input type="checkbox"/>
3. Travel Agent	<input type="checkbox"/>	11. Individual Travelers	<input type="checkbox"/>	19. Online Travel	<input type="checkbox"/>
4. Incentive Company	<input type="checkbox"/>	12. Meeting Planner	<input type="checkbox"/>	20. LGBT Travel Agent	<input type="checkbox"/>
5. Association	<input type="checkbox"/>	13. Student Tours	<input type="checkbox"/>	21. Wedding Planner	<input type="checkbox"/>
6. Charter Operator	<input type="checkbox"/>	14. Motorcoach Operator	<input type="checkbox"/>	22. Luxury Travel	<input type="checkbox"/>
7. Adventure Tourism / Ecotourism	<input type="checkbox"/>	15. Retail / Travel Agent	<input type="checkbox"/>	23. Religious Tourism	<input type="checkbox"/>
8. Professional Conference Organizer	<input type="checkbox"/>	16. Senior Groups	<input type="checkbox"/>	24. Other _____	<input type="checkbox"/>

### B. What is your pricing/marketing position?

1. Economy	<input type="checkbox"/>	2. Moderate	<input type="checkbox"/>	3. Luxury	<input type="checkbox"/>
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### C. If you sell groups to Mexico, indicate the average size:

1. Small: under 100	<input type="checkbox"/>	2. Medium: 101-300	<input type="checkbox"/>	3. Large: 301-500	<input type="checkbox"/>	4. Very large: +500	<input type="checkbox"/>
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### D. What is the value of your Company in U.S. Dollars?

1. Under \$1 Million	<input type="checkbox"/>	2. \$1 Million - \$3 Million	<input type="checkbox"/>	3. \$3 Million and over	<input type="checkbox"/>
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### E. What products and services are of interest to your company?

1. Accommodations	<input type="checkbox"/>	9. Bus Ticketing	<input type="checkbox"/>	17. Historical / Educational Trips	<input type="checkbox"/>
2. Adventure Sports	<input type="checkbox"/>	10. Car Rental	<input type="checkbox"/>	18. Incentive Programs	<input type="checkbox"/>
3. Air Ticketing	<input type="checkbox"/>	11. Children's Programs	<input type="checkbox"/>	19. Sightseeing/Guided Tours	<input type="checkbox"/>
4. Airport Transfers	<input type="checkbox"/>	12. Convention / Meeting Facilities	<input type="checkbox"/>	20. Spa	<input type="checkbox"/>
5. Ecotourism	<input type="checkbox"/>	13. Charters	<input type="checkbox"/>	21. Special Events	<input type="checkbox"/>
6. Attractions	<input type="checkbox"/>	14. Weddings	<input type="checkbox"/>	22. Audiovisual & Translation Services	<input type="checkbox"/>
7. Banquets	<input type="checkbox"/>	15. olf	<input type="checkbox"/>	23. Watersports	<input type="checkbox"/>
8. Business Center	<input type="checkbox"/>	16. Handicapped Facilities	<input type="checkbox"/>	24. Other: _____	<input type="checkbox"/>

### F. Areas of Mexico that are important for your business:

1. Northern Border Region	<input type="checkbox"/>	3. Pacific Region	<input type="checkbox"/>	5. Colonial Cities	<input type="checkbox"/>	7. Central Region	<input type="checkbox"/>
2. Southern Region	<input type="checkbox"/>	4. Northern Region	<input type="checkbox"/>	6. Gulf of Mexico Region	<input type="checkbox"/>	8. Caribe/Maya Region	<input type="checkbox"/>
Other: _____							

### G. What types of accommodation are of interest to your company?

1. De Luxe	<input type="checkbox"/>	5. Condominium	<input type="checkbox"/>	9. Small Hotel (under 50 rooms)	<input type="checkbox"/>
2. Five Star	<input type="checkbox"/>	6. Cottages/Villas	<input type="checkbox"/>	10. Resort	<input type="checkbox"/>
3. Four Star	<input type="checkbox"/>	7. Large Hotel (over 300 rooms)	<input type="checkbox"/>	11. Beachfront	<input type="checkbox"/>
4. Three Star	<input type="checkbox"/>	8. Medium Hotel (51-299 rooms)	<input type="checkbox"/>	12. Ecological Property	<input type="checkbox"/>

### H. \*\* Where are your sales offices located?

1. Asia / Pacific	<input type="checkbox"/>	4. Caribbean	<input type="checkbox"/>	7. Latin America	<input type="checkbox"/>
2. Canada	<input type="checkbox"/>	5. Africa	<input type="checkbox"/>	8. Mexico	<input type="checkbox"/>
3. Europe	<input type="checkbox"/>	6. Middle East	<input type="checkbox"/>	9. United States	<input type="checkbox"/>

Please indicate your most important products and sales volume for each specific product:

### I. FIT's (Frequent Individual Travelers): Number sent to Mexico last year?

1. Under 100	<input type="checkbox"/>	3. 501 - 1000	<input type="checkbox"/>	5. 3001 - 5000	<input type="checkbox"/>
2. 100 - 500	<input type="checkbox"/>	4. 1001 - 3000	<input type="checkbox"/>	6. Over 5000	<input type="checkbox"/>

### J. Tour Groups:

1. Under 25	<input type="checkbox"/>	3. 51 - 100	<input type="checkbox"/>	5. 301 - 500	<input type="checkbox"/>	7. Over 1000	<input type="checkbox"/>
2. 25 - 50	<input type="checkbox"/>	4. 101 - 300	<input type="checkbox"/>	6. 501 - 1000	<input type="checkbox"/>		

### K. Meetings/Incentives:

1. Under 25	<input type="checkbox"/>	3. 51 - 100	<input type="checkbox"/>	5. 301 - 500	<input type="checkbox"/>	7. Over 1000	<input type="checkbox"/>
2. 25 - 50	<input type="checkbox"/>	4. 101 - 300	<input type="checkbox"/>	6. 501 - 1000	<input type="checkbox"/>		