

PARTICIPANT – MEDIA (MEDIA ADVERTISING) REGISTRATION FORM

KEY DATES:

November 2017	Participant – Media Registration begins (US \$400.00 per delegate)
January 2nd, 2018	Online Directory Available for Buyers, Exhibitors and Participant-Media
March 16th, 2018	Deadline to cancel your Registration subject to a US \$100.00 cancellation fee
March 23rd, 2018	Deadline to be included in the Tianguis Directory
April 2nd - 9th, 2018	Your Appointment schedule is available through the Tianguis web page under "Passport"
	Additional Appointments may be requested through the "Instamatch" system
April 9th, 2018	Deadline to register Online
April 14th, 2018	Participant-Media On-site registration begins
April 17th, 2018	Tianguis Market Place begins

PRELIMINARY PROGRAM

Sunday, April 15th

10:00–18:00 Exhibitor, Buyer and Participant-Media Registration

Monday, April 16th

10:00–19:00 Exhibitor, Buyer and Participant-Media Registration

Tuesday, April 17th

09:00–18:00 Exhibitor, Buyer and Participant-Media Registration
10:00-18:00 Market Place begins

Wednesday, April 18th

09:00–18:00 Exhibitor, Buyer and Participant Media Registration

10:00–18:00 Tianguis Market Place

Thursday, April 19th

10:00–13:00 Tianguis Market Place

REQUIREMENTS FOR REGISTRATION

- Complete Registration Form and payment information
- A copy of an I.D. with your photograph and a Business card for your onsite registration

TIANGUIS MARKET PLACE / APPOINTMENT SESSIONS

- Participant-Medias have may request appointments with Exhibitors BUT all the appointments need to be confirmed by the Exhibitor in order to be scheduled.
- Up to 10 appointments will be confirmed for you between Wednesday afternoon and Thursday morning, assuming the Exhibitor will not cancel the requested appointment
- You may request additional appointments through the "Instamatch" from April 2nd through the 9th and then on site.

HOTEL INFORMATION

- Your registration fee for Tianguis 2018 does not include accommodations
- A list of hotels offering discounted rates exclusively for fully registered Delegates will be located at the Tianguis Turistico website www.tianguisturisticocomexico.com.mx

CONTACT INFORMATION

Our Tianguis offices in CDMX:

Tel: +52 (55) 5674-7883 & 5674-7875
International Buyers Ext.: 113 & 114
National Buyers Ext.: 116 & 110
Email: buyerinfomex@tianguis.com

Our Tianguis offices for United States and Canada:

Tel: 1-865-622-2504
Email: buyerinfo@tianguis.com

If you choose to complete this form manually, print it pages 2 and 3 and send by email to: BuyerInfo@tianguis.com

COMPANY INFORMATION (This address will be printed in the Official Directory)

Company Name _____

Primary Delegate _____

(All correspondence will be sent to the Primary Delegate)

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ () _____ Fax _____ () _____

E-mail _____ Web Page _____

DELEGATE INFORMATION

	Primary Delegate (1)	Primary Delegate (2)	Primary Delegate (3)
Name			
Last Name			
Title			
E-mail			
May we publish your email address?	YES <input type="radio"/> NO <input type="radio"/>	YES <input type="radio"/> NO <input type="radio"/>	YES <input type="radio"/> NO <input type="radio"/>

PARTICIPANT (MEDIA ADVERTISING) REGISTRATION FEE INFORMATION

_____ Participant – Media (Media Advertising) Delegates **US\$ 400.00** each US\$ _____

TOTAL AMOUNT PAID US\$ _____

PAYMENT CONDITIONS

By clicking this box you agree to all terms and conditions contained in the section “Terms and Conditions”.
To view our “Terms and Conditions”, please click on the following link: www.tianguisturisticomexico.com.mx

By signing this form, I (print name) _____ authorize **Infinite Software Solutions** to process full payment for the registration fee shown above to this credit card and agree to the cancellation policies shown on “Terms and Conditions”.

The Participant-Media registration fee includes your participation in Tianguis 2018 business and social events ONLY. It does not include hotel accommodations or airport transfers. Any changes or cancellations must be sent by e-mail to: BuyerInfo@tianguis.com on or before March 16th, 2018 and are subject to a **US\$100.00** cancellation fee. **No refunds will be issued after this date.**

Credit card payment must accompany Registration Form in order to guarantee your participation at the event.

CHECKS ARE NOT ACCEPTED

American Express	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Expiration Date	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Mastercard	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Visa	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Cardholder's Name

Signature

Date

PARTICIPANT-MEDIA (MEDIA ADVERTISING) MARKETING INFORMATION

The Directory contains important sales and marketing information about your Company.
The questions marked with ** must be answered in order for your company to be included in the Directory indexes.
Please do not add or write in answers not provided.

A. ** Please provide a brief company description (maximum 120 words):

B. What is the value of your company in US Dollars?

1.Under \$1 Million 2.\$1 Million - \$3 Million 3.\$3 Million and over

C. What are your business categories?

1.Media Advertiser <input type="checkbox"/>	5.Electronic Media <input type="checkbox"/>	9.Travel Guide <input type="checkbox"/>
2.Editorial / Press <input type="checkbox"/>	6.Advertising Agency <input type="checkbox"/>	10.Radio <input type="checkbox"/>
3.Online Magazine <input type="checkbox"/>	7.Television <input type="checkbox"/>	
4.Printed Media <input type="checkbox"/>	8.Photographer <input type="checkbox"/>	

D. Areas of Mexico that are of interest to:

1.Southern Region <input type="checkbox"/>	3.Colonial Region <input type="checkbox"/>	5.North / Northern Region <input type="checkbox"/>
2.Central Region <input type="checkbox"/>	4.Caribe / Maya Region <input type="checkbox"/>	6.Pacific Region <input type="checkbox"/>

E. Please describe your Target Audience and Circulation (maximum 80 words):

F. ** Where are your sales offices located?

1.Asia / Pacific <input type="checkbox"/>	4.Caribbean <input type="checkbox"/>	7.Latin America <input type="checkbox"/>
2.Canada <input type="checkbox"/>	5.Africa <input type="checkbox"/>	8.Mexico <input type="checkbox"/>
3.Europe <input type="checkbox"/>	6. Middle East <input type="checkbox"/>	9. United States <input type="checkbox"/>